

Shinyoung Kim

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Education

Parsons School of Design
[August 2019 — Present]
BFA Communication Design

Cornell Tech
[August 2021 — May 2022]
Fall Product Studio
Spring Startup Studio

Skills

Software

Glyphs, Figma, SketchUp, Keynote

Web

HTML, CSS, Javascript

Print

Bookmaking/binding,
Screenprinting, Risograph

Language

Korean, English, Mandarin

Misc.

Dean's List
Dean's Merit Scholarship
2023 AIGA Mentorship Program Mentee
2024 AIGA Mentorship Program Mentee

Experience

Parsons School of Design, Guest Critic
[May 2024, New York]

Invited to be a guest critic for Core 2 Typography class for a final portfolio review for Sophomore Communication Design students.

Le Figue, Graphic Designer

[June 2023 — Present, New York]

Currently participating in Le Figue's rebranding as a graphic designer. Tasks include naming, collaborating with a design studio for coming up with the new brand identity, package design, directing photoshoots, and assisting web design.

BUDDY, Brand Freelance Designer

[June 2023 — August 2023, New York]

Created a brand guideline for BUDDY (buddydesign.co), a table lamp company. The brand guideline includes designing the logo, typography, colors, and applications.

Parsons School of Design, Design Lab Technician

[August 2022 — May 2023, New York]

Helped college students use Inkjet, Laser, Risograph printers, Plotters, and scanners, as well as Adobe software. Also assisted them from pre to post-booklet production by demonstrating and suggesting creative solutions.

Cornell Tech Startup Studio, UI/UX, Brand designer

[January 2022 — May 2022, New York]

Designed a rental common application platform.
Created presentation slides deck.
Conducted industry research and stakeholder interviews.

Gloim, Design Intern

[June 2020 — August 2020, South Korea]

Designed graphics for websites and instagram posts at a digital marketing company.